



GLOBAL JUICE ROADSHOW 2024



SEMINAR PROGRAM

Dubai, UAE. Monday, 4 November 2024

08:30-09:00	Registration	
Quality of Fruit and Vegetable Juices and Nectars		
09:00	Welcome and Opening	Ms. Alexandra Heinerman. General Manager. SGF
09:00-09:20	Presentation of SGF International	Ms. Ute Latz. Account Manager. SGF
09:20-09:40	Squeezing Success: IFU's Role in Powering the Global Juice Industry	Ms. Stefania Moeri, Marketing Director. IFU
09:40-10:00	Unlocking Insights: Innovations in IFU Analytical Methods and developments.	Ms. Aintzane Esturo, Technical Director. IFU
10:00-10:20	Quality observations in the Middle East	Dr. Susanne Koswig, Technical Manager. SGF
	Q&A	
10:30-11:00	Juice break	
11:00-11:30	Juice market insights	Mr. XX . Euromonitor
11:30-12:00	Legislation update in the Middle East	Mr. Ahmed Nashed. Coca-Cola/ABA legislative Committee
12:00-12:30	Market trends in the juice sector	Global Data
12:30- 13:00	AVAILABLE FOR SPONSOR	TENTAMUS
	Q&A	
13:10-14:30	Lunch break	
Sustainability and Challenges		
14:30-14:50	Fruit juice authenticity: risks and testing methods	Mr. xx, Director of Business Development Food and Product Testing. Eurofins
14:50-15:10	Simplified sample preparations for D-threo-iso citric acid and total sulfite in fruit juices	Mr. Steffen Passig, Product Manager Enzymatic Analysis. R-Biopharm
15:10-15:30	Sustainability and health of enzymes in the juice industry	Mrs. Klaudija Milos. Business Director. AB Enzymes
	Q&A	
15:40-16:10	Juices and coffee	
16:10-16:30	Theory and practical approach of the ion interchange and adsorption in the juice industry	Mr. Nick Shea, Managing Director. Bucher-Unipektin New Zealand
16:30-16:50	Latest Technology for Pineapple Juice and Coconut Water	Mr. Pier Luigi Prati, Regional Sales Application FJS Manager. John Bean Technologies Corporation
	Q&A	
17:00	Conclusions	Ms. Aintzane Esturo, Technical Director. IFU
	Closing	

Venue: Hotel Millennium Plaza Downtown

Registration: <https://ifu-fruitjuice.com/event/dubai2024>

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